
Business Consulting Services

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Overview

Consulting firms have had to start competing on quality of life a way that they never had to before-which, in turn, is leading to higher ratings from consultants.

At TESTQ, our team of consultant constantly strives to make a real difference by applying many years of cross-sector experience and exploiting value of industry-proven tools and methodologies. We work in close partnership with you quickly understanding what makes your business tick and identifying ways to improve performance and achieve excellence.



Key Features

- Business Planning
- Business Development
- Project Management
- Enterprise Architecture Consulting
- Customer Relationship Management
- Business Transformation
- E-Business
- Change Management
- Governance, Risk and Compliance
- Finance and Accounting



Business Strategy

Product presentation, site design, service, and marketing are all key elements of creating an online ambience that rivals the atmosphere off and online. However, overly aggressive sales campaigns and creating a brand overnight is not a key business strategy that would lend itself to the success of our brand. We must likewise resist the temptation to hawk too loudly and opt instead for a powerful brand representation that compels purchases in the absence of promotions.

The Company will implement the following strategies to achieve its goals:

- **Create a compelling value proposition for consumers.**
- **Build strong brand recognition and leverage the brand equities.**
- **Develop key industry relationships with competitors and partners.**
- **Provide a compelling presentation of content and products.**
- **Provide a high level of personalized service.**
- **Build an elite team of executives and industry professionals.**



BPO (Business Process Outsourcing)

Business Process Outsourcing or Offshore BPO Services has not just remained an option; it has become a necessity in today's competitive marketplace. Twenty-four seven business environment needs innovative ideas and services, and has become key to customer retention and acquisition.

TESTQ's deep industry specific expertise helps us to tailor customized back office BPO services that match your business needs. We aim to enhance your service delivery excellence while ensuring compliance with industry-followed quality and security standards.



BDS (Business Development Services)

Our Business Development Services aim to help companies acquire new customers and grow their business through partnerships, enabling them to penetrate their target markets, and maximize the value of their products or services.

As business development executives, we know that business development opportunities come in many forms and must be designed specifically for each company, service, and product. We work with the clients and get the best options for your company, building relationships based on co-branding, white-labeling and product development.

TESTQ makes things happen. We work with you and share our ideas, learn about your goals, and make sure that your company is involved and comfortable with every developed opportunity.



Project & Change Management

Change has become an ongoing event that does not stop or slow down. Most companies are not fully equipped to deliver a comprehensive change management team.

Our industry-leading experts are authorities on how to effectively deliver organizational behavior and change management solutions. Through the application of change management best practices, our team can help manage the process and guide you to a successful outcome no matter what changes your organization faces.



SCM (Supply Chain Management)

Supply chain management (SCM) is the active management of supply chain activities to maximize customer value and achieve a sustainable competitive advantage. It represents a conscious effort by the supply chain firms to develop and run supply chains in the most effective & efficient ways possible.

TESTQ Technologies provides the most comprehensive and efficient supply chain management services for small to medium and larger enterprise level companies.



CRM (Customer Relationship Management)

Customer relationship management (CRM) has a growing popularity and is becoming one of the academic and practical topics in the business field. In fact, due to the competitive environment, CRM is crucial and has become a niche for firm performance.

One important CHM dimension is to analyze, understand, and utilize current trends to take advantage of new technologies and strengthen the relationship with your customers as an ideal partner.

The CRM strategy allows you to following:

- **Improving relations with customers**
- **Finding new prospective customers**
- **Wining back former customers**
- **Organizing and maintaining information of customers**



Objective

“ Today, every business is under pressure to change. The business landscape demands responsive and flexible processes. Our objective is to assist you to respond to the rapid shift in customer expectations and take advantage of technological advances such as analytics, cloud computing, and social networks.

Our business consulting services experts ensures that our clients receive an unparalleled support for their strategic and operative decisions. ”

Why Us?



SPEED OF EXECUTION

We have right experience, processes and skills in place to understand your software services needs and have an ability to respond in the shortest timescales.



PROCESS CAPABILITIES

TESTQ helps businesses to implement scalable, technologically sound productivity tools to improve operational efficiency and gain flexibility across industries and enterprise functions.



DOMAIN EXPERTISE

Thanks to our diverse client portfolio, we offer variety solutions to cater to all industry segments by deploying efficient team of subject matter experts.



FOCUS ON QUALITY

Our engagement always focuses on adapting to client's quality processes or design one from the scratch to make sure the quality objectives are achieved.



ACCESS TO TALENT

We also have access to quality talent in all areas of offerings and can rapidly deploy them for our clients at various positions.



FOCUS ON VALUE

Our engagement covers entire value chain for our clients making sure that the clients derive highest ROI in our areas of engagement.

About TESTQ

TESTQ Technologies is a global IT company headquartered in the UK. Our services offerings span over a variety of industry sectors with strong technical, domain and process expertise helping clients grow their businesses and reduce operational costs on continuous basis in a dynamic business environment.

With over 16 years of rich experience we have become one of the most preferred IT Company offering services across Europe, Middle-East and India.

TESTQ Technologies aims to bridge the gap between business and technology by providing custom products such that they are tailored exactly to the way your business works.

Our Mission & Vision

Mission

Help our stakeholders
achieve their strategic goals by providing
smart solutions

Vision

To become the **best
business and IT
consulting** organisation
for our stakeholders

Company Profile

- A multinational IT services and solutions company
- Founded in 2007
- Presense in UK and India
- An ISO 9001:2015 Certified Organisation
- Global delivery centres: 3
- Regional sales offices: 2
- Good spread of technical offerings
- Strong knowledge of industry verticals
- Staff: 70+
- Clients: 30+
- Market cap: £5m

Our Verticals - Overview

We offer unique expertise in the all ranges of services across all our verticals making sure that the client's expectations are met during development and implementation of critical business applications. As clients increasingly focus on widening their offering range and develop new capabilities, we position ourselves in the background in such a way that the business success and productivity is always backed up. From consulting, development to managed services, TESTQ has the capacity to deliver the innovation needed to help you to maximize your potential through our various IT Services & Solutions.

Our Business Verticals :



Contact Us



TESTQ Technologies

...making IT better!

 testq@testqtech.com

 www.testqtech.com

 +44 (0) 1164070534 (UK)

